

# 2019-2020 District Goals



**District:** District 318 A  
**Constitutional Area:** India, South Asia, Africa and Middle East

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.**

### Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

- A PST manual describing all duties and responsibilities and information pertinent to carry out their duties will be compiled, printed and supplied to all PSTs during PST schooling
- PSTs will be trained in use of learning center of LCIR region level refresher course will be conducted to augment the learning.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training**

### Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

- RCs/ZCs will be trained in the optimum use of learning center
- Quarterly review meetings of RCs and ZCs will be conducted

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area**

### Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	60
2nd Quarter	40
3rd Quarter	70
4th Quarter	30

By the end of the 4th quarter, the district will add a total of 200 new members.

### Action Items:

My district will induce 50 new Lions under 40 years old.

My district will organize at least one membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant.

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	5	125
2nd Quarter	3	75
3rd Quarter	2	50
4th Quarter	2	50

By the end of the 4th quarter, the district will start 12 new clubs.

With a minimum of 300 charter members.

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 1 Leo Club(s).

My district will start 2 Speciality Club(s).

Software engineers

Sportsmen

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club

Development Guide and Just Ask Guide).

## MEMBER RETENTION

	Drops
1st Quartter	25
2nd Quartter	75
3rd Quartter	25
4th Quartter	75

**By the end off tih 4th quartier, tih distiricti's membership drops will noti exceed 200 members.**

### Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

CQI Facilitators training will be conducted by June 2019 and they will be assigned to clubs to see that CQI is effectively used by clubs to retain members.

New member orientation will be carried out at District level every quarter to see that all new members will get orientation immediately after induction.

Member orientation will be arranged at club level at least once during the year to refresh the new and old members on the latest happenings in our movement.

## NET GROWTH GOAL

200	+	300	-	200	=	300
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In tih 2019-2020 ffiscal year, my distiricti will serve 1000000 people.**

### Action Itiems:

Oft tthe tttotal number oft people served in my distiricti people will be youtht(under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannerr Club and Community Needs Assessmentt(Developing Local Parttnershipss and Fundraising Guide).

I will encourage clubs in my distirictt tto work tttogether tto collaboratte on tttheir service projectts tto maximize ttthe impactt in tttheir community

Addittonal actton ittems tto achieve ttthis goal

\*Parttcpipatton oft Leos in implementtng service projectts in collaboratton with local schooll orphanage ettc

\*Adoptton oft schools by clubs

\*Implementtatton oft school based youtht developmentt programmes

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 3000 service activities.

### Action Items:

I will educate clubs in my district about our global causes

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 100 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

PSTs will be educated on global causes and encouraged to take up service projects in these areas

PSTs will be motivated to report in MyLion

### Custom goal and action items

Use of social media to upload service activities by clubs

Use of local print and electronic media for publicity

Involvement of local and state level public leaders in service projects

Promotion of club house among clubs.

Use of public hoardings to popularize Lions projects

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 75% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

### Action Items:

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$75,000.00 to support Campaign 100: LCIF Empowering Service.

### Action Items:

My district will raise US\$ 75,000.00 to support Campaign 100: LCIF Empowering Service.

## ADVOCATE

**In the 2019-2020 fiscal year 95% of clubs in my district will report their service projects via MyLion Web or MyLCI.**

### **Action Items:**

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

\* Quarterly Region level review meetings of clubs by Region Chairpersons and GAT district coordinators

\* Quarterly GAT review meeting by DG

\* DG's half yearly review meeting with clubs at Region level